

Programa | Course Description 2019/2020

Unidade Curricular | *Course Unit*

Comunicação intercultural | Intercultural Communication

ECTS | *Credits*

6 ECTS

Ciclo de Estudos | *Degree*

1.º Ciclo | Undergraduate

Semestre | *Semester*

1.º Semestre | Autumn Semester, 2.º Semestre | Spring Semester

Docente(s) | *Faculty*

Roxana Ciolăneanu

Língua de ensino | *Language of instruction*

English

Programa (na língua de ensino) | Course description (in the language of instruction)

This course is designed to lead students through an examination of various cultural contexts that allow them to better understand not only the multicultural facets of the world we live in, but also their own cultural identities. The dominant perspective will be the communicative one. The ultimate objective of this course is to develop students' intercultural competence by broadening their perspective on cultures and people and by building their capacity to adapt to a changing multicultural world.

Main topics:

- o the critical approach of fundamental concepts such as nation, ethnicity, gender, ethnocentrism, otherness, stereotype, interculturality;
- o the issue of culture in the contemporary world;
- o the relationship between language and culture;
- o the process of identity building and affirmation;
- o challenges brought about by globalization and mediatization;
- o models of cultural policies;
- o interculturality and migratory phenomena;
- o local and global worlds.

Avaliação (na língua de ensino) | Grading and Assessment (in the language of instruction)

The final assessment is based on 4 elements: a) participation and oral presentation (20%); b) written test (30%); b) team work project on a topic previously agreed on with the teacher (30%); c) project presentation (20%).

Bibliografia (selection) | Bibliography (selection)

Geertz, C. (1973). *The Interpretation of Cultures*. New York: Basic Books.

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Hall, S. (2004). Critical Dialogues in Cultural Studies (ed. Morley & Chen). London: Routledge. [L1] [SEP]

Martin, J.N. & Nakayama, T.K. (2002). Readings in Intercultural Communication. Experiences and contexts. Mountain View, CA: Mayfield.

Martin, J.N. & Nakayama, T.K. (2007). Intercultural communication in contexts. 4th Edition. Mountain View, CA: Mayfield.

Newsom, D. (2007). Bridging the Gaps in Global Communication. Malden: Blackwell Publishing. [L1] [SEP]