Screens and Digital Reading (2º Sem 2018/2019)

Code: 02053
Acronym: 02053
Level: 2nd Cycle
Basic: No

Teaching Language(s): English, Portuguese

Friendly languages:

Be English-friendly or any other language-friendly means that UC is taught in a language but can either of the following conditions:
1. There are support materials in English / other language;
2. There are exercises, tests and exams in English / other language;
3. There is a possibility to present written or oral work in English / other language.

<table>
<thead>
<tr>
<th>Semester</th>
<th>ECTS Credits</th>
<th>Theoretical Lesson (T)</th>
<th>Theoretical and Practical Lesson (TP)</th>
<th>Practical and Laboratorial lesson (PL)</th>
<th>Seminary (S)</th>
<th>Field Work (TC)</th>
<th>Training Period (E)</th>
<th>Tutorial Orientation (OT)</th>
<th>Contact Hours</th>
<th>Autonomous Work</th>
<th>Others (O)</th>
<th>Total Load Hours</th>
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<td>1</td>
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<td>20.0 h/sem</td>
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<td>1.0 h/sem</td>
<td>21.0 h/sem</td>
<td>129.0 h/sem</td>
<td>0.0</td>
<td>150.0 h/sem</td>
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Since year 2017/2018

Pre-requisites Does not apply

Screens and Digital Reading main goal is to understand the phenomenon of digital reading and its impact in the consumption and reading practices, as well as in the publishing business. To contribute to the critical reasoning regarding digital reading this course will be organized around three main topics: the ecology of digital reading, new reading practices, and the impact of digital reading in the book circuit.

Objectives

At the end of this course it is expected from students to develop the following competencies:

? To be able to map the phenomenon of digital reading
? Characterize the different digital reading platforms
? Understand the new reading practices
? To frame the main legal challenges in the scope of digital reading
? To analyze the impact of digital reading in the book business
To understand the main strategies of digital publishing
To critically analyze the relationship between digital reading and new literacies

1. Conceptualizing Digital Reading
2. Digital Reading ecology
3. Digital Reading platforms
4. Reading practices: Consume and practices
5. Places and spaces of Digital Reading
6. Incentive policies and legal challenges
7. Digital Reading in the scope of book sector
8. Digital publishing strategies
9. The book sector transformation
10. New Literacies

1. Group work. A research report (5-7 pages) on a best practice from the publishing industry or projects to promote digital reading.
2. Individual assignment. Students should write a 15-20 page essay, based on field work, on a topic discussed during the classes.

Theoretical-practical course. Teaching strategy based on the analysis and discussion of fundamental texts for the understanding of digital reading. The students will be encouraged to experiment with different types of platforms, formats and contents.


http://firstmonday.org/htbin/cgiwrap/bin/ojs/index.php/fm/rt/printerFriendly/864/773
http://www.intechopen.com/articles/show/title/digitizing-literacy-reflections-on-the-haptics-of-writing
Processing and Management, 42(2), 583??592.