

Media and Journalism (2^o Sem 2018/2019)

Code: 02159
Acronym: 02159
Level: 2nd Cycle
Basic: No

Teaching Language(s): English

Friendly languages:

Be English-friendly or any other language-friendly means that UC is taught in a language but can either of the following conditions:

1. There are support materials in English / other language;
2. There are exercises, tests and exams in English / other language;
3. There is a possibility to present written or oral work in English / other language.

Semester	ECTS Credits	Theoretical Lesson (T)	Theoretical and Practical Lesson (TP)	Practical and laboratorial lesson (PL)	Seminary (S)	Field Work (TC)	Training Period (E)	Tutorial Orientation (OT)	Contact Hours	Autonomous Work	Others (O)	Total Load Hours [?]
1	6.0	0.0 h/sem	20.0 h/sem	0.0 h/sem	0.0 h/sem	0.0 h/sem	0.0 h/sem	1.0 h/sem	21.0 h/sem	129.0 h/sem	0.0 h/sem	150.0 h/sem

Since year 2016/2017

Pre-requisites Not applicable

Objectives

Program

The course focuses on key issues, including the role of the media and journalism in everyday life, the evolution of the media in a rapidly changing world, changing business models and organizations, regulation of the media and the birth and rise of the new production and distribution platforms.

The course focuses on the following core content:

- What is the role of radio and TV for interactive screens;
- How to make multimedia journalism;
- Digital communication and multiplatform publishing;
- The economy of the media and media management at a time of uncertainty;
- Visions and knowledge of regulatory agencies and visions of audiences;
- Media Regulation in Europe, comparative case analysis: the coverage of the

September 11 attacks and M11;
 - The history of digital journalism in the last 20 years.

Evaluation Method

Active participation in all sessions. Writing a first draft of a research paper (total working time is estimated in 20 hours of library research and/or fieldwork), that will represent 70% of the grade. The originality and innovation will contribute to the assessment with 20%. The participation will be assessed at 10%.
 Students who do not opt for continuous assessment or fail in this assessment regime may take the final examination (100% of the grade) at the periods provided for this.

Teaching Method

The course will be taught in ten weekly classes, each consisting of a lecture followed by seminar discussion. At the end of the course students will be able to identify the major questions regarding journalism today. Students will be required to write one short essay on any of the topics covered.

Observations

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Basic Bibliographic

S. Allan, The Routledge Companion to News and Journalism London: Routledge 2009;
 C. Beckett, Supermedia London: Blackwell, 2008;
 S.Cottle, Global Crisis Reporting Milton Keynes: Open University Press, 2009
 L. Chouliaraki, Spectatorship of Suffering, London: Sage 2006;;
 P.Frosh and A.Pinchevski (2009) Media Witnessing London: Palgrave
 De Burgh Making Journalists London: Sage 2005;
 K. Hafez, The myth of media globalization. Cambridge: Polity 2007;
 G. Muhlmann, A Political History of Journalism Cambridge: Polity 2008;
 C. Paterson, and A. Sreberny (eds) International News in the 21st Century. Eastleigh: John Libbey Publishers for University of Luton Press, 2004;
 R. Silverstone, Media and Morality: On the rise of the Mediapolis, Cambridge: Polity, 2006

Complementar Bibliographic