

Culture and Cultural Industries (2^o Sem 2018/2019)

Code: 02162
Acronym: 02162
Level: 2nd Cycle
Basic: No

Teaching Language(s): English

Friendly languages:

Be **English-friendly** or any other **language-friendly** means that UC is taught in a language but can either of the following conditions:

1. There are support materials in English / other language;
2. There are exercises, tests and exams in English / other language;
3. There is a possibility to present written or oral work in English / other language.

Semester	ECTS Credits	Theoretical Lesson (T)	Theoretical and Practical Lesson (TP)	Practical and laboratorial lesson (PL)	Seminary (S)	Field Work (TC)	Training Period (E)	Tutorial Orientation (OT)	Contact Hours	Autonomous Work	Others (O)	Total Load Hours [?]
1	6.0	0.0 h/sem	20.0 h/sem	0.0 h/sem	0.0 h/sem	0.0 h/sem	0.0 h/sem	1.0 h/sem	21.0 h/sem	129.0 h/sem	0.0 h/sem	150.0 h/sem

Since year 2018/2019

Pre-requisites Not applicable.

Objectives

How can we define cultural industries? And creative industries? Are there any distinctive features in these kind of industries? Presently, how do these industries work?

The seminar has three main aims: 1) to provide students with an overview of some of the major theoretical approaches which have been taken toward the cultural and creative industries; 2) to identify convergences and divergences between these approaches; 3) finally, to provide students with the necessary analytical tools to conduct their own cultural and creative industries research.

Classes will explore several examples of each of these theoretical approaches.

Program

The purpose of this CU is to introduce students with different social sciences approaches to the study of cultural and creatives industries. Seminars will combine the study of distinct theoretical approaches and research methodologies to explore the different stages of cultural production: from creation, reproduction, circulation

to consumption.

Seminar will grasp some the following themes: Theories: classics and new approaches to cultural and creative industries; Policies; Practices and Consumption; Cultural/creative industries and the city; Digitalization and new media.

Some of the seminars will focus on core sectors of cultural and creative industries such as Music, Film, Broadcasting.

This seminar uses the following methods of continuous assessment:

1) Written individual exercise in class (20%);

2) An essay presented in two stages:

a) an oral presentation (20%);

b) the individual final essay (60%).

Evaluation
Method

Final examination consists of a written individual work.

Teaching Method

The course consists of ten weekly seminar sessions. Each of these sessions will be structured around the topics of the syllabus, with the active participation of students.

Observations

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Basic
Bibliographic

- Adorno, Theodor (2001) *The culture industry: selected essays on mass culture*, London: Routledge
- Anheier, Helmut K and Raj Isar, Yudhishtir (2008) *Cultures and Globalization. The Cultural Economy*, London: Sage
- Davies, Rosamund and Sigthorsson, Gauti (2013) *Introducing the Creative Industries From Theory to Practice*, London: Sage
- Flew, Terry (2012) *The Creative Industries: Culture and Policy*, London: Sage, 2012
- Hartley, John (2005) *Creative Industries*, Oxford: Blackwell
- Hartley, John; Potts, Jason; Cunningham, Stuart; Flew, Terry; Keane, Michael Banks, John (2012) *Key Concepts in Creative Industries*, London: Sage
- Hesmondhalgh, David (2013) *The Cultural Industries*. 3rd edition, London: Sage

Complementar
Bibliographic

A list of complementary readings will be provided to students by each session leader.