

ECONOMIC POLICY AND BUSINESS ACTIVITY

Degree(s)	: Management
Type	: Compulsory course unit
Curricular year/semester	: 3rd year / 2nd Semester
ECTS / hours per week	: 6 ECTS / 4.0 Hours
Workload per week	: 2 Theoretical X 1 Hour +1 Practical x 2 Hours
Teacher responsible	: Professor Manuel Avelino de Jesus

OBJECTIVES

- To establish an analysis framework for national and EU public policies and their relationship to entrepreneurial activity.
- To develop concepts and methods of economic analysis applied to a global vision of the firm environment.
- To study the features and behaviour of main private economic agents operating in the portuguese economy.

PROGRAM

- Economic policy: concepts and methodological issues;
- Macroeconomic regulation: main features;
- Economic policy in the EMU;
- The microeconomic framework and the economic activities competitiveness;
- Microeconomic policies.

BIBLIOGRAPHY

Recommended Bibliography:

- Agnès Benassy-Quéré, Benoît Coeuré, Pierre Jacquet e Jean Pisani-Ferry: *Economic Policy – Theory and Practice*, Oxford University Press, 2010 (existe edição em francês, 2013).
- Jörg Guido Hülsmann, *The Ethics of Money Production* Ludwig von Mises Institute, Auburn, Alabama, 2008. (Disponível em:
http://mises.org/sites/default/files/The%20Ethics%20of%20Money%20Production_2.pdf)